

# Week 2: The Clothes Cycle



Today, it's easier than ever to get yourself new, on-trend clothes quickly and at a convenient price. But is this price fair? Fast-fashion retail prices unfortunately don't reflect the real cost of these clothes, and the turnover for new styles is definitely faster than the life of these items after they've worn out. Try to think critically about where you're getting your clothes — and where they're going after you're done with them.

## The Atacama Desert

The Atacama Desert in Chile has become a dumping spot for unsold clothes — **and now has a pile of clothes you can see from space.**

Fast-fashion companies are churning out clothes faster than we can manage, which is why it's so important to buy clothes from vendors that don't overproduce. Check out this resource for some brands that are changing the game!

**<https://www.thegoodtrade.com/features/fair-trade-clothing/>**



## How can I shop sustainably?

- Shop at resale vendors and thrift stores
- Shop at a recycled clothes store
- Upcycle old clothes — turn them in to something new!
- Buy products that will last you a while
- Avoid buying things that you'd only wear a couple times

Thank you again for joining the Sustainable Habits Challenge. We hope Week 2 is going well and that you are getting the hand of the challenge.

Contact [iseesustainabilitychallenge@gmail.com](mailto:iseesustainabilitychallenge@gmail.com) with questions, stories, or feedback!

**Please submit your Week 2 form by Sunday night, 10/15.**