

Week 4: Take Action!



We've spent all of April discussing how to decrease energy consumption at the personal level. While it is important to take small steps, which lead to bigger steps, the biggest advances regarding sustainability and climate change need to be made at a large capacity: the local, state, and federal levels. To wrap up the last week of the Energy Conservation Challenge, we challenge you to take action regarding energy consumption! For example, write or call a public institution to encourage them to follow Illinois' Sustainable Investing Act.

THE SUSTAINABLE INVESTING ACT

- ✓ "Provides that all state and local government entities that hold and manage public funds should integrate material, relevant, and useful sustainability factors into their policies, processes, and decision-making"
- ✓ Impacts sustainability factors related to 1) corporate governance and leadership, 2) environmental, 3) social capital, 4) human capital, and 5) business model and innovation
- ✓ Win-win strategy with investment benefits (lower risk, better long-term performance) and community benefits (more responsible corporations, more inclusion and diversity)



How can I earn positive points this week?

- Have a conversation about energy conservation or sustainable behaviors in general
- Watch an eco-themed documentary or read a book/article/blog
- Participate in a campus/community sustainability event such as Illini Lights Out
- Provide information to your landlord about Ameren Energy Efficiency Incentives for Multi-Family buildings
- Talk to campus building administrators about installing more solar panels on campus rooftops
- Write a letter to campus leaders about the Sustainable Investing Act or other environmental policies in your area
- Ride public transit, bike, and walk instead of driving to campus
- Have another idea? Share it with us!

Thank you for your participation in the Energy Conservation Challenge. We hope you've enjoyed the month; we sure have! Contact iseesustainabilitychallenge@gmail.com with questions, stories, or feedback!

Please submit your Week 4 Form by Sunday night, 4/30.