



# Environmental Policy Workshop Schedule

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**Wednesday, March 24, 2021**

**9:30-9:40 a.m. — Welcome**

- Gillen Wood, Associate Director for Education & Outreach, iSEE

**9:40-10 a.m. — Small Group Introductions (Ice Breaker)**

**10-10:50 a.m. — Plenary Session 1: “Tools for Environmental Communication”**

- Eban Goodstein, Director of the Center for Environmental Policy, and MBA in Sustainability, Bard College

**10:50-11 a.m. — Break**

**11-11:30 a.m. — Breakout Session**

*Participants work in small groups to develop presentations on their chosen environmental issue.*

**11:30 a.m.-12:20 p.m. — Plenary Session 2: “Advocating for the Environment”**

- Jennifer Walling, Executive Director, Illinois Environmental Council

**12:20-12:30 p.m. — Break**

**12:30-1 p.m. — Breakout Session**

*Small group presentation development (continued)*

**1-1:50 p.m. — Presentations**

*Student presentations to a panel of judges. The winning talk to be announced.*

**1:50-2 p.m. — Wrap-up**



## Our Guest Speakers

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### Plenary Session 1 — “Tools for Environmental Communication”

#### Eban Goodstein



**Bio:** Eban Goodstein directs Graduate Programs in Sustainability at Bard College in Annandale-on-Hudson, N.Y. Degree options include (1) the low-residency MBA in Sustainability based in NYC; (2) M.S. Degrees in Environmental Policy and in Climate Science and Policy; and (3) an M.Ed. in Environmental Education. Goodstein holds a Ph.D. in Economics from the University of Michigan, and a B.A. in Geology from Williams College.

He is the author of three books: *Economics and the Environment*, (John Wiley and Sons: 2017) now in its eighth edition; *Fighting for Love in the Century of Extinction: How Passion and Politics Can Stop Global Warming* (University Press of New England: 2007); and *The Trade-off Myth: Fact and Fiction about Jobs and the Environment* (Island Press: 1999). Articles by Goodstein have appeared in among other outlets, *The Journal of Environmental Economics and Management*, *Land Economics*, *Ecological Economics*, and *Environmental Management*. His research has been featured in *The New York Times*, *The Washington Post*, *Scientific American*, *Time*, *The Economist*, *USA Today*, and *The Chronicle of Higher Education*, and he has testified in Congress on the employment impacts of environmental regulation. He serves on the editorial board of *Sustainability: The Journal of Record*. Goodstein is known for coordinating international educational events around climate change, engaging over 2,500 colleges, universities, and K-12 schools in solutions-based dialog. At Bard he also directs C2C Fellows, a network of undergraduates and recent graduates who aspire to sustainability leadership in business, NGOs, and government.



## Our Guest Speakers

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### Plenary Session 2 — “Advocating for the Environment”

#### Jennifer Walling



**Bio:** Jen Walling has served as the Executive Director for the Illinois Environmental Council since January 2011, where she oversees the strategic direction and management of the organization and lobbies decision makers on environmental issues. Walling holds a bachelor’s and a master’s degree in Natural Resources and Environmental Sciences from the University of Illinois Urbana-Champaign. She also received a juris doctorate from the University of Illinois College of Law and is an attorney licensed to practice law in Illinois.

Walling has drafted, negotiated, lobbied and passed hundreds of bills in Springfield while working to build the power, expertise and relationships of the entire environmental community. On energy issues, she worked to fix the renewable energy portfolio standards and increase energy efficiency through the Future Energy Jobs Act and is working to pass the Clean Energy Jobs Act. Walling has been a statewide leader in composting policy since 2009, when she worked to pass the first commercial composting law in Illinois. She has fought to protect state parks and natural areas through increasing funding to the Illinois Department of Natural Resources, increasing recreation liability protections and funding stewardship through the Natural Areas Stewardship Act. Through her leadership, Illinois was the first state to ban microbeads in personal care products in 2013.



## Our Panel of Judges

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### Session 6 — “Presentations”

- **David Tewksbury**, Executive Associate Dean and Professor of Communication
- **Gillen Wood**, Associate Director for Education & Outreach, iSEE
- **Jennifer Walling**, Executive Director, Illinois Environmental Council
- **Eric Green**, Academic Program Instructor/Advisor, iSEE
- **Tony Mancuso**, Communications & Public Affairs Director, iSEE