

SWATeam Recommendation

Name of SWATeam: Transportation

SWATeam Chair: Wojtek J. Chodzko-Zajko

Date Submitted to iSEE: 03/19/2015

Specific Actions/Policy Recommended (a few sentences):

To hire a Sustainable Transportation Coordinator. This individual would ensure the success of the other transportation recommendations from the iCAP and be the key asset within our University to promote reducing single-vehicle occupancy.

Rationale for Recommendation (a few sentences):

From the data we are able to acquire, we notice there is a potential increase in the amount of air travel within the University. There are not many options for individuals to buy into sustainable modes of transportation, and there is a lack of updated information to understand the University's true impact on carbon emission from transportation. Our goal with this recommendation is to have a key contact person that will ensure the success of the iCAP by accomplishing all the transportation recommendations. It will allow the University to make progress in the right direction and establish a needed connection that currently does not exist.

Connection to iCAP Goals (a few sentences):

The Sustainable Transportation Coordinator will be able to assist with the development, implementation, and assessment of initiatives to reduce air travel emissions, reduce fleet emissions, convert the fleet to renewable fuels, a comprehensive mode-shift campaign, and implement the Campus Bicycle Plan. Through this, the University will be able to acquire better data and rapidly see an improvement within our carbon emissions from transportation.

Perceived Challenges (a few sentences):

The perceived challenge with this is that there is currently not a source of funding for this position.

Suggested unit/department to address implementation: Facilities & Services

Anticipated level of budget and/or policy impact (low, medium, high): High

Individual comments are required from each SWATeam member (can be brief, if member fully agrees):

Team Member Name	Team Member's Comments
Grace Kyung	This position is of extreme need within our University. With the hire of a Sustainable Transportation Coordinator, we would be able to successfully implement all the recommendations within the iCAP and see momentous decrease within our carbon emissions.
Garrett Fullerton	I do believe there is a need for this type of position. I am unfamiliar with the university structure and whether or not this position can be filled internally or if a new hire is necessary. It is also important to precisely define the duties of the new position so that they can remain focused on the iCAP goals and not get distracted with other tasks.
Bumsoo Lee	Should we provide more specific job descriptions for this position? We should highlight the crucial role of this position.
Rick Langlois	Whereas a close working relationship with F&S would be important I think Sustainable Transportation Coordinator position would also need a close working relationship with Campus Parking and with campus research units. Therefore the Sustainable Transportation Coordinator would be better placed outside of F&S or Parking. This position would serve campus better if it were hosted by the Office of Sustainability.
Wojtek Chodzko-Zajko	The hire of a Sustainable Transportation coordinator will assist with the development, implementation, and assessment of initiatives to reduce air travel emissions, reduce fleet emissions, convert the fleet to renewable fuels, a comprehensive mode-shift campaign, and implement the Campus Bicycle Plan
Pete Varney	Some of the functions of this position are being addressed on an ad hoc basis by existing staff, without a point person to lead these efforts it is difficult to see how any significant progress can be made.

Comments from Consultation Group (if any; these can be anonymous):

Explanation and Background (can be supplied in an attachment):

See rationale outlined in the most recent transportation chapter of the iCAP report.