Earth Week 2015 Schedule of Events

Enter at every Earth Week event for a chance to win a bike!

Monday, April 20
Bike Tune-Ups & Bake Sale with BikeFace
  Description: BikeFace will be out on the Quad offering bike tune-ups, plants and herbs, sweets and baked goodies, and lots of smiles.
  Location: Main Quad
  Time: 11 a.m.-2 p.m.

Vegan & Vegetarian Cooking Class & Why Being a Vegetarian is Good for the Environment
  Description: An explanation of the environmental factors of meat productions — followed by an interactive vegan and vegetarian cooking lesson.
  Location: ARC Instructional Kitchen
  Time: 6:30 p.m.
  *Space limited; I-card necessary for event attendance*

Tuesday, April 21
Environmental Expo
  Description: Student environmental organizations offer information about what they do and why they care about the Earth.
  Location: Illini Union - Room 104
  Time: 11 a.m.-2 p.m.

DIY Eco-Friendly Cleaning Supplies Craft Night
  Description: A workshop led by Students for Environmental Concerns (SECS); please bring small mason jars or plastic containers to hold your concoctions — and bring any extra fabric you might have lying around as well.
  Location: University YMCA - Murphy Lounge
  Time: 6-7 p.m.

Wednesday, April 22 (EARTH DAY!)
Reusable Mug Mugshot Campaign
& Beyond Coal’s Fossil Fuel Divestment Pledge
  Description: The Sustainable Business Committee is hosting this event to promote reusable cups on our campus. Anyone caught with a paper or plastic “trash” cup can have a mugshot taken — with a chance to win a reusable mug. Anyone carrying a reusable mug can get a coupon for free coffee. Also, Beyond Coal is doing a campaign called “Keep Fossils in the Ground,” and you might just see a very, very, very old friend.
  Location: Main Quad
  Time: 11 a.m.-2 p.m.
Utilities Master Plan Presentation
  Description: F&S Director of Utilities & Energy Services Kent Reifsteck will present the latest draft, which is an analysis of the campus’ energy production and distribution systems, in a breakout session.
  Location: Illini Union - Room 406
  Time: 1:30-3 p.m.

iSEE Keynote Speaker: Jacquelyn Ottman
  Description: Green marketing pioneer Jacquelyn Ottman will recount her personal journey of integrating sustainability into her marketing career and offer ways students, faculty and community members can do the same.
  Location: National Soybean Research Center, Room 149
  Time: 4-5 p.m.

Green Office Program, Greeks Go Green, Eco-Olympics Awards
  Description: A ceremony honoring campus offices, fraternities and sororities, and residence halls for their good eco-friendly work in the past months.
  Location: National Soybean Research Center, Room 149
  Time: 5-5:30 p.m.
* Awards will be followed by a reception with Ms. Jacque Ottman*

“Trashed” Film Screening & Panel Discussion
  Description: View this award-winning documentary about the issue of waste and its impact on the planet and the environment. Panelists for the post-film Q&A include ISTC Zero-Waste Coordinator Bart Bartels, and Zsuzsa Gille, Professor of Sociology who specializes in environmental sociology.
  Location: Illini Union - Courtyard Cafe
  Time: 7-10 p.m.

**Thursday, April 23rd**

APO & SECS Clothing Swap
  Description: The week before Earth Week, stop by the Y to drop off your gently used clothing — then swap out your donations for other students’ items. Every item you donate gets you one swap at the Clothing Swap. Clothing also for sale at low prices.
  Location: University YMCA (1001 S. Wright St., Champaign) - Murphy Lounge
  Time: Noon-4 p.m.

SECS Earth Hour
  Description: Join UIUC Students for Environmental Concerns - SECS to celebrate Earth Hour! Turn off all non-essential lights for an hour starting at 7:30pm to take a stand against climate change. Learn more about sustainable energy practices and a zero net energy use house in a talk given by Professor Scott Willenbrock at the University YMCA during the hour. Followed by a candle lit reflection on the Quad.
  Location: University YMCA (1001 S. Wright St., Champaign)
Time: 7:30 – 8:30 p.m.

**Friday, April 24**

**Plant and Bake Sale**
- Description: Help the Earth by picking out some plants you can grow — or just grab a quick tasty treat!
- Location: Main Quad
- Time: 11 a.m.-2 p.m.

**Arbor Day Celebration**
- Description: Help the U of I become an Arbor Day Foundation Tree Campus USA with the planting of a new tree on the Main Quad. Trivia and prizes (your very own seedling!), remarks from Associate Chancellor Mike DeLorenzo, and tree planting.
- Location: Main Quad in front of the Henry Administration Building
- Time: 11:30 a.m.-12:30 p.m.

**Veggie Burger Cook-Off**
- Description: Enjoy a tasty burger and wind down from a busy Earth Week.
- Location: Illini Grove
- Time: 3-5:45 p.m.

**Bike Raffle Drawing**
- Description: Some lucky winner, chosen from those who enter throughout the week of events, will take home a free bike.
- Location: Illini Grove
- Time: 6 p.m.

**Critical Mass Bike Ride**
- Description: BikeFace and friends take over the Champaign streets to celebrate spring and the culmination of Earth Week.
- Location: Starts and ends at Alma Mater
- Time: 6 p.m.

**All-Week Events**

**Small Actions, Big Wins Earth Week Challenge**
- Description: Small Actions, Big Wins is an undergraduate competition where student compete to take sustainable actions — such as riding a bike, recycling, and using less water — that add up to big impact. Students can log the actions online or via mobile phone at [smallsteps.netimpact.org](http://smallsteps.netimpact.org) and get points for their actions. You can sign in quickly through Facebook (top right corner when you follow the link) and pick and choose from over 125 sustainable actions. The actions may be small but the prizes are big: Amazon and Starbucks gifts cards and a drawing for a trip to the Channel Islands!
#cleanenergyu
Description: Join the #cleanenergyu conversation during Earth Week! We invite you to share your opinions and insights about the future of energy using this hashtag. Don’t know what to say? Just answer one of these questions:

- What does clean energy leadership mean to you? Why does it matter to you?
- What’s your vision for a clean energy future by 2025?
- What actions are you taking now to lead towards such a #cleanenergyu future?
- What lessons/insights arise from your vision/action campus dialogue?

We cannot wait to see what you write!

Bicycle Giveaway
For every event you attend, you get your name in the hat to win a brand new bicycle!
Make sure to find the roll of raffle tickets at all events.

SECS would like to thank these Earth Week 2015 Co-sponsors: Institute for Sustainability, Energy, and Environment (iSEE), ActGreen, Illini Union, SORF, Facilities & Services, University YMCA, Solar Decathlon, BikeFace, and Alpha Phi Omega, Lambda Theta Phi Latin Fraternity, Inc.

For continual updates, please visit facebook.com/UIUCSECS.